



GROW AT SCHOOL

A Sustainable Legacy For Our Schools

Climate Action & Agency | Food Literacy | Health, Wellbeing & Nutrition |

GIY (GROW IT YOURSELF)



PURPOSE

A world
where everyone
grows some
of their own food



VISION

A regenerative
food system which
nourishes people &
planet



MISSION

To inspire, educate and
enable a global movement
of food growers, through our
campaigns,
programmes, products
& educational platforms



INSPIRING, EDUCATING, ENABLING AND CONNECTING A MOVEMENT OF FOOD GROWERS

- For 15 years GIY have been teaching people to grow their own food.
- Over 1 million people grow food with GIY each year.
- Our "FOOD MATTERS" & "GROW, COOK, EAT" TV series has reached over 12 million people (Amazon Prime and RTE 1 Irish national TV).
- Supporting Homes, Schools & Communities to live more sustainable lives.

1 MEDIA AND ADVOCACY

2 PROGRAMMES AND CAMPAIGNS

3 FOOD GROWING EDUCATION TOOLS, COURSES & GUIDES

“

I was very impressed with the support that the families received from the GIY team.

The content of the programme was very professional and very respectfully done to cater for different levels of learning. It has brought a sense of joy to some parents and a huge sense of pride and achievement to others.

The programme reached so many unexpected outcomes. It is more than gardening and cooking – it is therapeutic, confidence building, relationship building and educational.

Una Conroy | Project Leader | Barnardos

FOOD EMPATHY

WHEN PEOPLE GROW THEIR OWN FOOD IT SHIFTS THEIR KNOWLEDGE, ATTITUDES AND BEHAVIOUR ROUND FOOD. IT EMPOWERS THEM TO MAKE HEALTHIER AND MORE SUSTAINABLE CHOICES. WE CALL THIS FOOD EMPATHY.



FOOD SYSTEM CHANGE

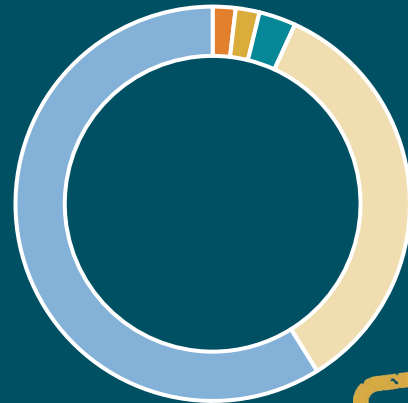
In line with the United Nations Decade of Action – the time frame to achieve all 17 SDGs – our goal at GIY is to inspire

100 MILLION PEOPLE

around the world to grow some of their own food by 2030.

This ambitious goal will help create a tipping point where all food is produced and consumed for the benefit of people and planet.

The Path to 100 Million



PROGRAMME OBJECTIVES

Every primary school in Ireland has a vegetable garden and food growing curriculum.

Every school child is taught how to grow food & understands the global food system and the impact of their food choices



GROW AT SCHOOL

*A school garden in 50% of
Ireland's Primary Schools by
2024*

1/4 million school children



GROW AT SCHOOL

SCHOOL GARDENS

Every primary school in Ireland has a school garden or classroom growing kit

SCHOOL ENVIRONMENTS

Food literate school environments where every child can make healthier & sustainable food choices

SCHOOL CHILDREN

Every child learns the skills to grow their own food.

Every child understands where food comes from

TEACHERS

Teacher training resources for garden-based learning.

Accredited school content for Primary Schools Curriculum



GROW AT SCHOOL DELIVERS:

- An investment that **embeds food literacy** within the Irish primary education system. GIY aims to put a vegetable garden into half of Irish primary schools in the next 3 years.
- A cost-effective, **high-impact educational and garden learning-based program** designed to work around the school year.
- The **Garden as an educational tool** for teachers; training & network support online and in-person.
- **Whole school reach:** fostering **sustainable behaviours** in school & at home
- **Educational resources** that support **the development of life skills**.
- **Programme evaluation** to measure health & wellbeing outcomes for a generation of primary school students.

GOALS:

2023/2024 Academic Year :
500 vegetable gardens

2024/2025 Academic Year :
1,000 vegetable gardens

2022/2023 Academic Year :
134 vegetable gardens up and running!



PROGRAMME STRUCTURE

SCHOOL GARDEN MATERIALS

Four Raised Beds – suitable for all school locations (urban/rural)

14 Vegetables

Growing Kit (soil, seeds, weed guard, etc)

Planting Plans

Growing Resources & Materials

INVESTMENT & IMPACT

€2,000 per school

40% Growing Kit & Product | 30% Content Development & Delivery | 20% Teacher Engagement | 10% Impact Measurement

SUPPORTING GROWING SUCCESS

- Teacher Training & Support to deliver garden-based learning
- Educational content to ensure meaningful and measurable outcomes for students and teachers.
- Curriculum content developed in partnership with Marino Institute of Education (under TCD) for academic validation

Programme Evaluation

Measuring the impact.

Understanding the change in knowledge, attitude and behaviours the programme delivers



THE 7 KEY THEMES EMERGING FROM RESEARCH ON THE BENEFITS OF A SCHOOL GARDEN IN PRIMARY SCHOOLS

School Gardens as a place of
JOY

“...enthusiasm, excitement,
fun, love...”

School Gardens as a place of
CONNECTION

“..to nature..to each other,
..between school and home
..between food and
wellbeing..”

School Gardens as a place of
HEALING

“...for children with special
needs..respite whether
working or just being in the
garden..”

School Gardens as a place of
INCLUSION & EQUALITY

“..a level playing pitch..no
hierarchy...including
marginalised families as well as
community groups..”

School Gardens as a place of
LEARNING




“..experiential
learning...reading in the
garden..”

School Gardens as a place of
CELEBRATION

“..events around food and
feasting, music, drama, arts,
...connecting school parents
and homes”

PROGRAMME SUPPORT

Delivery of the GROW at School is only possible with the support of donors, philanthropists and organisations who support schools' participation in the programme. Thank you!

# SCHOOLS	SUPPORTER TYPE	RECOGNITION	INVESTMENT
100+ Schools 	Root Partner Visionary programme supporters to help achieve our mission of embedding food system education at the root of our education system	<ul style="list-style-type: none">Promotion in GAS communications as a programme partner including dedicated PR to recognise your support your support in influencing a generation of school children.Support specific schools in your locality or area, to the value of 20% of your investment (optional. E.G: if you choose to support 100 schools, you can identify 20 specific locations or schools).	€100,000+
10-100 Schools 	Stem Supporter Support the GROW at School programme in select areas or regions to	<ul style="list-style-type: none">Custom promotion in a least one GAS communications as a GAS 'STEM' supporterSupport schools in a location of your choice, to the value of 20% of your total investment (E.G: if you support 10 schools; you can choose 2 specific locations)	€20,000 - €100,000
< 10 schools 	Leaf Donor Donate towards the GROW at School programme.	<ul style="list-style-type: none">GAS Supporter badge to share on internal or social channels.Acknowledgement as a supporter on the GIY website/materials where relevant.	€2,000 per school Up to 10 schools

TESTIMONIAL

“The programme sparked an interest in food growing among our pupils that helped make our school garden the success that it is. Although we are a city-centre school and many of our pupils do not have a garden at home, we turned concrete patches, balconies and windowsills into colourful growing spaces. The class essentially brought the countryside into the city in the work that they did.

Most importantly, this programme has sown the seed of a positive attitude towards healthy eating at a young age.”

**Jarlath Conboy | Principal, St Patrick's School
Galway**





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